

# Exhibit D



United States District Court for the Northern District of Illinois  
*In Re: Beyond Meat, Inc., Protein Content Marketing and Sales  
 Practices Litigation*  
 Case No. 1:23-cv-00669

## Class Action Notice

*A federal Court authorized this Notice. This is not a solicitation from a lawyer. Your legal rights are affected whether you act or do not act. Please read this Notice carefully.*

### **If you purchased Beyond Meat Products, you may be entitled to money as part of the Settlement.**

This Notice is to tell you about the Settlement of a class action lawsuit titled, *In Re: Beyond Meat, Inc., Protein Content Marketing and Sales Practices Litigation*, Case No. 1:23-cv-00669 (the “Action”) brought on behalf of people who purchased Beyond Meat Products. If you purchased Beyond Meat Products for household use and not for resale or distribution, from May 31, 2018 to and including [Preliminary Approval Date], you may be a member of the group of people affected, called the “Settlement Class”, and you may be entitled to money as part of the Settlement. This Notice tells you how to get more information about the Settlement.

The Action claims that the labels and related marketing of Beyond Meat Products overstate the protein content and quality. Beyond Meat denies all allegations and settled the Action to avoid further litigation. The Court has not decided who is right.

The Settlement makes available to Settlement Class Members \$7,500,000 (the “Settlement Amount”), which is structured to cover and include Cash Payments to eligible claimants, Notice and Administrative Costs, Attorneys’ Fees and Expenses (not to exceed one-third of the Settlement Amount), and Service Awards of \$2,500 to each of the named Plaintiffs.

Your options:	More about each option:
<b>Submit a Claim Form</b>	File a Claim to be eligible to get a Cash Payment from the Settlement. The Claim Form must be submitted by [Claim Deadline].
<b>Opt Out</b>	Submit a request to exclude yourself from the Settlement Class. Get no Cash Payment, keep the right to sue Beyond Meat about the legal claims in this case. The deadline to request to opt out from the Settlement Class is [Opt-Out and Objection Date].
<b>Do Nothing</b>	Get no Cash Payment. Give up the right to sue Beyond Meat about the legal claims in this case.
<b>Object</b>	Write to the Court about why you object to the terms of the Settlement. The deadline to object is [Opt-Out and Objection Date].

<b>Go to the Hearing</b>	Ask to speak in Court about the fairness of the Settlement.
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**FOR INSTRUCTIONS ON SUBMITTING A CLAIM, OBJECTING, OR OPTING OUT,  
PLEASE VISIT [Website]**

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If you have questions, need assistance or update your contact information, please visit [Website], email [Email], or call [Phone Number].